

HONORARY DEPUTY SHERIFF'S ASSOCIATION  
50<sup>th</sup> ANNIVERSARY GALA  
CORPORATE SPONSORSHIP



# 50<sup>th</sup> Anniversary Gala

Lodge at Torrey Pines  
October 19<sup>th</sup>, 2024  
5:00pm – 9:00pm



## CONTACT

Curt Brooker  
Honorary Deputy Sheriff's Association  
PO Box 421260  
San Diego, CA 92142  
P: 619-972-1115  
cbrooker@fuseevents.com  
[www.sdchdsa.org](http://www.sdchdsa.org)

# CORPORATE SPONSORSHIP

## WHO WE ARE



Founded in 1974, the Honorary Deputy Sheriff's Association (HDSA) is a prestigious organization comprised of business and community leaders, as well as individuals -- all dedicated to supporting San Diego County law enforcement.

As a non-profit and non-political, membership-based organization, the HDSA serves as a unique ally of the Sheriff Office and the County's nine police divisions.

Our mission is to continually support and advance the Sheriff's Office and provide resources for facilities, equipment, education and training.

Whether an officer is training at the Duffy Town training facility, or the San Diego K-9 units are receiving new protective gear, the HDSA is hard at work to create a safe and secure environment for all San Diegans and visitors to our County.

When you contribute to the HDSA, either as a member, corporate sponsor, or individual donor, you are supporting not only the San Diego Sheriff's Office, but also all law enforcement and the San Diego community as a whole.

Community contributions aid the front line of law enforcement in San Diego, from the border up to Riverside.

Contributions also support training for various law enforcement groups, and the San Diego search and rescue team. Each dollar helps to make San Diego a safer place to live and work.

Become a member of the Honorary Deputy Sheriff's Association today and help us make a difference now and for future generations.

# CORPORATE SPONSORSHIP

## WHAT WE DO / EQUIPMENT



### FACILITIES:

The HDSA, through membership dues, grants, donations, and hundreds of volunteer hours, allows for continued upgrades to the San Diego Tactical Training Facility, known as Duffy Town.

Recognized as one of the top training facilities in the nation, Duffy Town is also home to the K-9 training facility.

Here, thousands of law enforcement officers from all over Southern California hone their skills with practice ranges, buildings, and mock city streets and storefronts, that allow for real-world, simulated, emergency training scenarios.

Also located at the Tactical Training Facility is our K-9 facilities, home to some of San Diego's greatest heroes.

When it comes to training and raising K-9s, our facilities help keep them sheltered, secure and well trained as they keep our community safe.

K-9s are often at the front-line, and here at the HDSA we work hard to make sure they have the resources they need to effectively do their job. For example, our donations have helped to purchase new protective and tactical vests for the dogs and also allowed for a new member of the crew to join with existing K-9s.

# CORPORATE SPONSORSHIP

## WHAT WE DO / FACILITIES



### EQUIPMENT:

Running a law enforcement operation is no small expense, and the HDSA helps keep San Diego safe by providing top-tier equipment to those who serve our community.

HDSA has a long history of funding equipment purchases for the Sheriff's Office including a helicopter flight simulator. The organization was also instrumental in funding the purchase of a second helicopter in the fleet, which has significantly helped law enforcement keep our community safer.

HDSA also purchased state-of-the-art bulletproof vests for our beloved K-9 officers.

The Search & Rescue division has benefited with donations including two Polaris Utility Vehicles for rescue operations; all-season, high-visibility jackets; communications radios; and a SAR trailer completely outfitted with the latest rescue equipment.

Other purchases include Body Bite Suits, Armored Mobility Ballistic Shields, Trauma Kits, and many others.

Our HDSA members have a say in what we purchase for the Sheriff's Office, so you have a direct impact in helping make San Diego a safe place.

# CORPORATE SPONSORSHIP

## WHAT WE DO / EDUCATION / TRAINING



### EDUCATION & TRAINING:

HDSA provides grants to fund important training for Sheriff's Office personnel.

Funded opportunities include leadership courses, and pilot recertification. And with the generosity of The Hearst Foundation, HDSA has helped to launch the Sheriff's Youth Advisory Group.

Additionally, regularly-scheduled Hand Gun Safety courses are open to members and the families of Sheriff Office personnel.

Through the Tactical Training Facility (Duffy Town), HDSA has provided significant training opportunities to law enforcement offices throughout the region.

There's no other training facility quite like our Tactical Training Facility, which is also home to the K-9 unit and Academy.

A weapon's training range located at the Miramar base, Duffy Town specializes in both lethal and less lethal training to keep both law enforcement and the community safe and secure.

Duffy Town allows law enforcement to train for real world scenarios. Complete with mock city streets and storefronts, this facility allows different units to come together and train in ways that are impossible in front of a computer screen or other non-real world situations.

Who trains at Duffy Town? There are over 25,000 law enforcement personnel, from 35 different law enforcement groups that use the facility, having a wide reaching impact on the local community.

# CORPORATE SPONSORSHIP

## HOW TO SUPPORT

Thank you for your consideration to partner with the Honorary Deputy Sheriff's Association as a Corporate Sponsor. Today, the Sheriff's Office is not just embarking on an unprecedented modernization and improvement program, it is renewing its partnership with the entire community by building trust and confidence. You can play a vital role in that effort. We would greatly appreciate your partnership and assistance in helping us carry out our mission this year.

### - Table Sponsor -

\$3,500

#### INCLUDES:

- Table for 10 at the 50<sup>th</sup> Gala
- Donor Recognition on program
- Donor Recognition on Website

### - Loyal Partner Sponsor -

\$5,000

#### INCLUDES:

- Appreciation Plaque
- Table for 10 at the 50<sup>th</sup> Gala
- Donor Recognition on program
- Donor Recognition on Website
- Donor Recognition in Newsletter

### -Premium Partner -

\$10,000

#### INCLUDES:

- Appreciation Plaque
- Table for 10 at the 50<sup>th</sup> Gala
- Priority Notification & Invitation to Special Events
- Donor Recognition on Website
- Donor Recognition in Newsletter

### - Title Gala Sponsor -

\$25,000

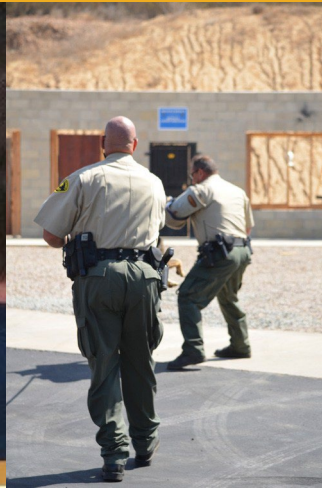
#### INCLUDES:

- Premium Appreciation Plaque & Presentation of Plaque at Gala
  - Table for 10 at the 50<sup>th</sup> Gala
- Meet & Greet with Sheriff
- Priority Notification & Invitation to Special Events
- Private Event in Recognition of Support
  - Logo on Front Page of Website
- Donor Recognition in Newsletter

Thank you again for your charitable consideration to partner with HDSA.  
Our non-profit tax ID number is 23-7386902.

# CORPORATE SPONSORSHIP

## WHAT OUR MEMBERS & SPONSORS SAY



"I think the HDSA is a wonderful way to be a part of something that matters to the Sheriff's department and San Diego. Personally, I feel fortunate to contribute to work that meant so much to my father and have this shared passion with him. It helps keep his memory alive."

- Randi Kolender-Hock

"The Sheriff's Office is the organization that provides your front-line law enforcement. It's a vastly larger and more sophisticated operation than most people are aware."

- Rick Elkus

"The training facility is not only responsible for the training of K-9s, but also the protection of the dogs. They are on the front line and we help protect them."

- Rick Elkus.

"The HDSA represents one of the most unique volunteer opportunities in our community. We represent a synergy between local law enforcement, the US Marines, and local business owners and volunteers."

- Jeff Basford

"When I see the helicopters flying in the air, I'm very proud that the HDSA was involved with that. It's a good operation. The money is spent well."

- Tom Prendergast

(Tom, a founding member of the HDSA and long-time board member, passed away in 2020. The greatest legacy anyone can leave behind is to have made a positive impact. Tom did just that for our organization over many years of volunteer service.)

"The Honorary Deputy Sheriff's Association is an organization that is dedicated to supporting law enforcement. The HDSA is unwavering in their commitment to providing equipment and resources to the San Diego Sheriff's Office... The work of the HDSA is unparalleled in support of our department and the region."

- Kelly Martinez, Assistant Sheriff  
San Diego Sheriff's Office

"From a membership standpoint and volunteer involvement standpoint - I have found it personally gratifying to continue our mission of providing training and support to the Sheriff's Office."

- Jeff Basford